



Chapter 3 - Brazil Hot Topics in IP 2025: Patents

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BPTO's Performance and Statistical Landscape in 2025

The 2025 data confirm a significant upward trend in the Brazilian innovation ecosystem. The Brazilian Patent and Trademark Office (BPTO) recorded 29,557 patent applications, representing a 6.7% increase compared to 2024. This growth reflects a stable economic environment—with Brazil's GDP maintaining a steady 3.0% growth cycle—and a maturing IP culture.

A remarkable shift occurred in the origin of these filings: Brazil led as the primary country of origin, accounting for 26.2% of total applications (7,017 filings), followed by the United States (23.5%) and China (10.5%). Within the domestic filings, individual inventors played a crucial role, representing 39% of resident invention patent applications.

Regarding efficiency, the BPTO issued 25,525 technical decisions on patents in 2025. The number of granted patents rose to 13,624, a 5.5% increase from the previous year. These results are partially attributed to the learning curve gains from the new examiners hired in 2024 and the continued automation of administrative processes.

Impact of the Global PPH and Expansion of Fast-Track Examination

2025 marks a turning point for the Brazilian Patent and Trademark Office (BPTO) with the full implementation of Phase V of the Patent Prosecution Highway (PPH) and its integration into the Global PPH (GPPH) network.

Early data for 2025 indicates that the expansion of the annual limit to 3,200 requests has significantly altered the strategies of foreign applicants. This fourfold increase from the previous 800-slot limit allowed a record number of foreign and domestic applicants to accelerate their portfolios.

By allowing results from over 30 partner offices to be utilized in Brazil—including those not originally from the office of first filing—the BPTO has effectively reduced the "backlog of the future".

The average time for a final decision on the merits for PPH-backed applications has remained under 200 days, reinforcing Brazil's position as an attractive jurisdiction for fast patent grants. Furthermore, the removal of the weekly limit per applicant has allowed large portfolios to be accelerated simultaneously, a move highly welcomed by the high-tech and pharmaceutical sectors.

Industrial Designs

One of the most striking hot topics of 2025 was the increase in industrial design filings. Following Brazil's integration into the Hague System, industrial design applications surged by 35.7%, reaching 9,872 filings.

Even more impressive was the efficiency in processing these assets: industrial design grants grew by 106.6% in 2025, totaling 8,456 granted registrations. This relevant increase is a direct result of the BPTO's modernization of its examination procedure and the simplified international registration process, which has consolidated Brazil as a key destination for global design protection.

Advancements in Digital Transformation and AI Integration

In line with the 2023-2026 Strategic Plan, 2025 was marked by the continued integration of Artificial Intelligence and digital tools into the BPTO's examination workflow. This "Digital Transformation" is an ongoing project aimed at modernizing the Office's infrastructure and enhancing efficiency. Throughout the year, several key milestones were reached:

- The BPTO expanded the use of AI algorithms to assist examiners in identifying relevant prior art more efficiently. This initiative is a critical component of the strategy to further reduce the average time for final decisions on the merits, which reached a record of 4.2 years in early 2025.
- The implementation of automated systems to verify formal compliance has begun to streamline the consistency of examination reports. By assisting in the identification of procedural errors, these tools aim to increase legal certainty and gradually reduce the volume of appeals.
- The launch of a new information search solution, aligned with WIPO standards, represents a significant step toward providing users with more intuitive and transparent access to the Brazilian patent database.

These developments reflect the BPTO's commitment to long-term modernization, steadily shifting from a manual-heavy process to a data-driven administrative environment.

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